



**equal
pay**
day,-



**16.
EQUAL
PAY
DAY**



www.bpwcr.cz

inspirace | podpora | propojení

25~26/3/2025
equalpayday.cz



Equal Pay Day

The Equal Pay Day project aims to strengthen the **economic security of women** by provoking a professional discussion of companies and the public about the causes of the still high wage inequality. **By sharing good practice** and presenting female role models, it supports the **equal status of women** at work and in society.

25th March, 2025

Conference - Potential

- 8 hours of inspiration
- 30+ speakers

26th March, 2025

Empower Day - Potential to grow

- 50 Mentoring sessions
- FINdependence zone
- English-speaking zone
- Wellbeing zone



Equal Pay Day



16 Years of Prestige and Impact

- **One of the most significant European conferences** focused on women, leadership, and pay equity.
- Supported by a **strong network of corporate partners** who help finance the event.
- Backed by numerous **media partners who amplify** our message.
- **Honored with a prestigious award** last year for excellence in NGO-business collaboration.
- For 16 years, we have been **inspiring, sharing, and breaking boundaries** – together with you!

Thank you for standing with us and shaping the future!

Central European Initiative (CEI)

The Central European Initiative (CEI) is a regional intergovernmental forum of **17 Member States** in Central, Eastern and South-Eastern Europe.

Its two main strategic goals focus on **fostering European integration** and promoting **sustainable development** through **regional cooperation**.



Equal Pay Day Conference Going International! IV

Project period: 3.2.2025 - 30.6.2025

Project reference number: 302.5.2025.014.

21 mentors and speakers will participate at the conference from 11 countries

- Albania
- Bulgaria
- Croatia
- Czech Republic
- Italy
- Hungary
- Moldova
- Montenegro
- North Macedonia
- Slovakia
- Ukraine



Equal Pay Day Conference

Going International! IV



Key Objectives:

- Establishing a strong network of collaborating organizations.
- Engaging key representatives of these organizations in the conference program.
- Raising awareness together on fair pay, equal opportunities, and the Women's Empowerment Principles.
- Supporting Ukrainian women (entrepreneurs and leaders) by enabling their participation and discussions at the conference.
- Empowering young people through UNICEF by involving them in the conference organization.
- Showcasing the PATHS program, which helps school graduates integrate into the workforce.
- Creating the document: "It's High Time to Reduce the Equal Pay Gap".



Introduction of Project Partners

Albania	Ana Liazo	Moldova	Angela Chicu
Bulgaria	Rossina Todorova	Moldova	Ludmila Caraman
Bulgaria	Janet Grigorova	Montenegro	Budimka Golubovic
Croatia	Alida Perkov	Montenegro	Ljubica Kostić-Bukarica
Croatia	Mojcu Tavčar Benčić	North Macedonia	Valentina Disoska
Croatia	Izabela Vitasovic	North Macedonia	Rashela Mizrahi
Czechia	Lenka Šťastná	North Macedonia	Elena Mladenovska Jelenkovikj
Czechia	Tereza Stratilová	Slovakia	Ivana Kondášová
Italy	Carla Laura Petruzzelli	Slovakia	Martina Novotná
Hungary	Ágnes Szuromi-Kovács	Ukraine	Iryna Tytarchuk
Hungary	Szandra Staudinger	Ukraine	Yulia Oleinik

Introduction of BPW CR



For more than 15 years, **Business & Professional Women CR** has been a platform that **connects active women**, their interests, businesses and knowledgeable people through **collaboration**. Together we then create a **community** that wants to do more than just business.

In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office



AWE
Academy for Women Entrepreneurs

**Scroll
off** 



Co-funded by
the European Union



Project Timeline Overview

1. **Initial Meeting:** An introductory session to get to know each other and plan future activities.
2. **Online Speaker Meeting:** Preparation for conference participants.
3. **Meet-and-Greet:** An afternoon gathering before the conference.
4. **Conference Participation:** Collaboration and active involvement during the conference.
5. **Manifesto Creation:** Development of a document titled "It's High Time to Reduce the Equal Pay Gap" to advocate for change.
6. **Final Online Meeting:** A closing session to evaluate outcomes and plan future steps.



What We Need from You

Organization Logos

Please send us the logos of your organizations to create an overview of partnering entities.

Information about you

Please send us a professional photo and let them fill out requested form with information about you.

Travel Preferences

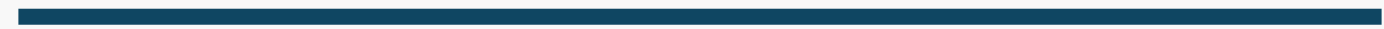
Let us know your preferred mode of travel to the Czech Republic. We will arrange group bookings for flights.

Save the dates

- **March 12, 2025, at 12:30-13:30**
CET: Online Mentors' Training.
- **March 24, 2025, at 16:00** CET:
Meet & Greet Partners in the hotel.
- **March 25-26, 2025:** Equal Pay Day
Conference in Prague.
- **April 2, 2025, at 10:00** CET: Final
Online Evaluation Meeting.
- April 30, 2025: End of the project
and dissemination of the
manifesto and toolkit.



Questions?





Thank you

